HEALTHY SKIN & PRODUCTIVITY
GO HAND IN HAND

GOJO Skin Health Program for
Tough Soil Environments
CONTACT DERMATITIS IS THE LEADING CAUSE OF OCCUPATIONAL ILLNESS...

COMPLETE YOUR WELLNESS PROGRAM.

Most wellness programs focus on disease management and the important lifestyle choices that impact long-term health. If yours doesn’t include skin health, you might be missing an opportunity for more immediate results. Poor hygiene habits can expose skin to a variety of skin risks that could lead to occupational dermatitis.

Dry, cracked skin can be very painful, and can even bleed, posing risks to employee health and productivity.

Healthy, well-conditioned skin retains more moisture and is less likely to absorb and react to incidental exposure to irritants.

Damaged skin

Tiny cracks in the surface of damaged skin permit natural oils and moisture to escape and allow outside substances to irritate and potentially enter the bloodstream.

Occupational dermatitis is costly:

- More medical claims
- Lower productivity
- Unplanned absences
- Unskilled temporary labor
- Increased overtime

Direct medical expenses for contact dermatitis alone are more than $1.4 billion, and productivity losses are estimated to be another $500 million.¹
MAKE SKIN HEALTH PART OF YOUR WELLNESS PROGRAM

GOJO makes it easy to integrate hand hygiene into your wellness program. This simple program helps stop the spread of germs that may cause illness and helps prevent dry and cracked skin. The goal is to keep workers healthy and productive, and keep costs down.
THE GOJO SKIN HEALTH PROGRAM

Follow this simple regimen to help keep workers healthy and productive.

1. Clean

GOJO® HEAVY DUTY HAND CLEANERS HELP REDUCE THE RISK OF EXPOSURE TO HARMFUL IRRITANTS.

Use the mildest, most effective hand cleaners to help maintain good skin health and address the costs associated with occupational skin disease.

2. Condition

GOJO HAND MEDIC® HELPS PREVENT DRY AND CRACKED SKIN.

Conditioning skin not only helps improve how skin looks and feels, workers can be more productive when their skin is in good condition. Well-conditioned skin also makes clean-ups faster and better.

A total-systems approach to environmental health & safety generally pays back more than $3 for every $1 invested.²

PROVEN RESULTS IN 14 DAYS³

A scientific study showed positive outcomes with the GOJO Healthy Skin Regimen.

WORKERS FELT IT.

Workers following the GOJO program, including training and recommended skin care practices, could see and feel the difference in their own skin. After implementing the GOJO program, 71% of workers rated their skin as “good,” while only 5% of the control group did so.

DATA PROVED IT.

Using a scientific approach and measurement tools, skin hydration was measured. Workers using the GOJO Healthy Skin Regimen had significantly more moisture in their outer skin layers than the control group. Skin moisture helps prevent cracking.
3. Sanitize

PURELL® ADVANCED HAND SANITIZER HELPS REDUCE THE SPREAD OF GERMS THAT CAN CAUSE ILLNESS.

Germs are everywhere. That’s why it’s important to put PURELL Advanced Hand Sanitizer in areas where it will be easily accessible to employees and guests. PURELL Advanced Hand Sanitizer kills 99.99% of most common germs that may make you sick. It’s the brand people know and trust.

Studies show that respiratory illness alone can cost as much as $134 per employee per year and 1.4 hours of lost productivity per day. 4

KILLS THE MOST GERMS

PURELL® ADVANCED Hand Sanitizer is the only sanitizer to meet FDA requirements in a single 1.1mL dispense.

LET GOJO ASSESS YOUR SKIN CARE NEEDS.

GOJO provides assistance by recommending the right products in the right places. In addition, we offer a complete training program with videos, instructional posters, and handouts to help build good hand hygiene behavior.

Learn more about the GOJO Skin Health Program for Tough Soil Environments. Visit GOJO.com/toughsoils
People who get their hands dirty trust GOJO, the #1 brand of heavy duty hand cleaner, for fast, effective, skin-friendly ways to get their hands clean and keep their skin healthy.

PRODUCT ORDER INFORMATION

Products available in US and Canada unless noted otherwise.

**SOIL REMOVING**

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<tr>
<th>Description</th>
<th>GOJO® Dispenser</th>
<th>GOJO Cherry Gel Pumice Hand Cleaner</th>
<th>GOJO SUPRO MAX™ Hand Cleaner</th>
<th>GOJO ECOPREFERRED™ Pumice Hand Cleaner</th>
<th>GOJO Scrubbing Towels</th>
<th>GOJO Fast Towels</th>
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**GENERAL CLEANSING**

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**HANDSANITIZER**

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**SKIN CONDITIONER**

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* Includes one refill with dispenser

5. Results based on May/June 2014 survey, administered by a third party where GOJO was not identified as sponsor of the research. Survey of 450 employees and key decision makers in US and Canada in industries where tough soils are encountered. Survey respondents mentioned GOJO more than any other hand cleaner brand in unaided awareness.

The Global Leader in Hand Hygiene & Healthy Skin

www.GOJO.com

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Printed on FSC Mixed Sources paper. 50% recycled content including 25% post consumer waste.

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